



Role Description

Game Data Analyst



Who we are:

PikPok is Aotearoa's oldest and largest video game developer and publisher. We strive to successfully provide rich game experiences, crafted by talented teams who are curious, take ownership, and collaborate well. We are committed to providing a safe and supportive workplace that enables our teams to make games which will be enjoyed worldwide across mobile, desktop, and console.

About the Role:

The analytics department enables us to make great game experiences by providing analytics, business intelligence, and statistical expertise to the wider studio. We're looking for a skilled, proactive individual who loves games to support the ongoing analysis of PikPok's titles to better understand user behaviour and commercial performance and drive an environment of effective decision-making based on sound hypotheses.

The Game Data Analyst's responsibilities include:

Responsibilities include, but are not necessarily limited to:

1. Partnering with product owners, marketers, designers, and others to ensure decisions are based on sound data analysis:
 - Gathering requirements from stakeholders, understanding their current goals, questions, and data needs.
 - Designing appropriate analyses and helping to define scope and expected timelines.
 - Delivering analysis reports, dashboards, and relevant documentation, and ensuring a shared understanding of any recommendations with stakeholders.
 - Promoting data-based decision making, educating stakeholders on analytical literacy and best practice, helping to avoid biases or other pitfalls.

- Ensuring relevant analytics data is used to improve strategic decision making and roadmap planning.
2. Providing analytics services for PikPok including but not limited to:
 - Analysing and presenting actionable data and insights into our titles; improving the acquisition, engagement, and monetization of our audiences.
 - Extract and analyze user data from multiple sources including server logs, 3rd party SDKs/tools, A/B tests etc.
 - Creating, maintaining, and distributing dashboards and insights to be used by decision makers around the business.
 - Assisting game developers to implement effective and efficient telemetry, A/B tests, etc.
 - Working with analytics developers and QA teams to assist in maintaining accurate, high-quality data and an efficient pipeline.
 - Learning new skills and technologies as necessary.
 - Following and contributing to analytics best practices and processes.
 3. Contribute to the effective and efficient operations of PikPok by:
 - Participating actively as a member of the PikPok team.
 - Fostering open, two-way communications at all levels.
 4. Provide PikPok with professional services which are recognised as:
 - Highly professional and competent.
 - Offering a superior level of service.
 - A source of value-added input.
 - Highly proactive in carrying out its functions.
 - Understanding PikPok strategies/objectives and the support required to achieve these.
 5. PikPok's priority is the health and safety of all those around us. Our people are encouraged to work together to provide a safe environment for all, by:
 - Ensuring health and safety procedures are understood and adhered to.
 - Reporting all identified hazards to hr@pikpok.com within five working days.
 - Reporting all accidents, incidents or near misses to hr@pikpok.com within two working days.
 - Participating in Health & Safety training as required.
 - Taking responsibility for personal Health & Safety behaviour in the workplace.
 - Completing any requests to support H&S correction activity in and for the Studio.
 - Actively supporting Health and Safety initiatives in the Studio.

Stakeholders and key relationships

External:

- Product Owners
- Game Designers
- Senior Management

Internal:

- Analytics Manager
- Data Engineers
- Front End Developers

Live the PikPok values

Be Curious

Be interested in everything and ask questions often. Strive to understand our players' needs and follow that through in your work. Be okay with challenging your own preconceptions and established ideas and understand how important this is to growth. Recognise that everyone has something to learn, but also that everyone has something to teach. Bring enthusiasm and passion to your work.

Take Ownership

Take responsibility for your work, be willing to make a commitment and own both successes and failures. Have the maturity to learn from mistakes and be hungry for feedback, and don't let uncertainty result in procrastination. Understand that quality is everyone's business and push yourself and others to own the delivery of that quality. Be reliable, finish what you start, and work to make your contribution the best that it can be.

Collaborate Well

Show a willingness to collaborate and to think beyond yourself. Listen actively to others and strive to acknowledge and appreciate their point of view. Understand that 'you are not your work' and that constructive critique and collaboration is important in making anything the very best that it can be. Understand your shared and common purpose and work to support and nurture your colleagues. Be respectful, be understanding, and be kind.

To apply:

Please send your applications to: [Game Data Analyst](#) by 30 June 2022.