Senior Games Data Analyst

Are you passionate about games?

We love games, so we make games people love to play! Since 2009, PikPok has been making quality mobile games for the whole world to enjoy. Our team is based in Wellington, NZ, and is made up of talented folk from all over the globe.

We focus on engaging and delighting players with high quality art, intuitive gameplay and rewarding in-game experiences. We've released successful original games including Rival Stars® Horse Racing, Agent Intercept™, Into the Dead® 2, Flick Kick® Football Legends and Shatter™. We also work with top notch partners to create fun, entertaining games that are loved internationally.

PikPok values the contributions of people with diverse backgrounds, experiences, skills, and perspectives. We want our games to reflect the diversity of the people playing them now and in the future. People with curiosity, a sense of ownership, and who actively collaborate will fit well with our values.

In return, we commit to being an employer who balances fun and delivery. We pride ourselves in providing a work environment where it is safe to be yourself. Our teams enjoy the satisfaction that comes from creating success and joy, entertaining the world, and working together.

PikPok is dedicated to delivering exceptional player experiences. If you have the same drive to support the delivery of quality of service to our customers, then you might just be the Senior Game Data Analyst we're looking for!

We're PikPok, and we make games!

Live the PikPok values

- Be Curious - Be interested in everything. Ask questions often. Seek to understand our players, their motivations and behaviours. Frequently challenge your own ideas and positions. Understand that everyone has something to teach and learn. Bring a level of enthusiasm and passion to your work.
- Take Ownership - Don't procrastinate. Be willing to make a commitment and own any subsequent successes and failures. Have the maturity to learn from mistakes and be hungry for feedback. Understand that quality is everyone's business and push yourself and others to own the delivery of quality. Be reliable, with a willingness to take a feature (or similar) and own it, including driving it, ensuring it is completed, looping in others, updating artifacts, and more.
- Collaborate Well - Have a willingness to collaborate with others and think beyond yourself. Have the ability and willingness to actively listen to others and see their side of the issue. Be willing to take advice without being defensive and to separate work critique from personal critique. Understand the common purpose, support and nurture colleagues. Work toward the benefit of the company and project. Be respectful. Be understanding. Be kind.

About the role

PikPok wants to create success and joy through entertaining the world by working together.

We're looking for a skilled, proactive individual who loves games to support the ongoing analysis of PikPok's digital & mobile titles to better understand user behaviour and commercial performance. If you have the majority of the skills and experiences listed below – get in touch – we'd love to hear from you.

Stakeholders and key relationships

- Internal
    - Analytics Manager.
    - Product Team and Product Owners.
    - Game Designers.
    - Finance.
    - Senior Management.

Responsibilities

- Work collaboratively with product development teams to present data and analysis that will provide actionable insight into our titles improving the acquisition, engagement and monetization of our audience.
- Work with the product team to ensure relevant analytics data is used to improve strategic decision making and roadmap planning.
- Working within a motivated team - communicating effectively within that team as well as outwardly.
- Extract and analyse user data from multiple sources including server logs, 3rd party SDK's/tools, A/B tests etc.
- Create, maintain and distribute reports and insights to be used by product teams.
- Assisting product developers to write effective and efficient telemetry and A/B tests, and testing these event results in a development, test and live production environment.
- Play a part in onboarding and upskilling other analytical team members, providing mentorship in technical skills, soft skills, and gaming industry knowledge.
- PikPok's priority is the health and safety of all those around us. Our people are encouraged to work together to provide a safe environment for all, by:
  - Ensuring health and safety procedures are understood and adhered to.
  - Reporting all identified hazards to HR@pikpok.com within five working days.
  - Reporting all accidents, incidents or near misses to HR@pikpok.com within two working days.
  - Participating in Health & Safety training as required.
  - Taking responsibility for personal Health & Safety behaviour in the workplace.
  - Completing any requests to support H&S correction activity in and for the Studio.
  - Actively supporting Health and Safety initiatives in the Studio.

Experience

- 4+ year's prior experience working as an Analyst developing in Python, R, and SQL. Candidates who have 2+ years' experience in a related field will also be considered.
- Worked with customer-based data (e-commerce / gaming / advertising).
- Direct experience, or strong interest in games and game design.
- A strong understanding of free-to-play games and game design, especially mobile free-to-play.
- Can provide concrete examples of enabling data-based decisions.
- Working in or with cross-discipline teams.
- Working in an Agile environment, with multiple calls on your time and headspace.

Skills:

- Excellent analytical skills and statistical knowledge.
    - Naturally curious and analytical in approach.
    - Creative to find ways to get answers from data.
    - Empathetic toward the product teams' goals & queries.
- Proficiency in SQL and either Python or R.
- Experience creating dashboards in Tableau or similar
- Good Proficiency in SQL.
- Excellent communication and interpersonal skills.
    - dealing with people from different backgrounds.
    - working with multidisciplinary teams (Product managers, marketers, programmers, designers).
    - discussing solutions to new problems – i.e., problems no one is familiar with yet.
    - partnering with leadership.
    - provide mentorship, feedback, and support to other team members.
    - expert presentation skills.

Bonus Points for:

- Experience in free to play monetisation.
- Experience with big data handling and processing.
- Experience using Tableau (or similar data visualisation software).
- Experience with Python.
- Experience with R.
- Experience with statistical modelling.
- Experience with machine learning.

To Apply:

- Please send your application to careers@pikpok.com and include the following information on your application.
    - Expected annual salary.
    - Notice period.
    - Location.
- Closing date for applications – 18 October 2021.