

Are you the Advertising Creative we're looking for?

We're PikPok, New Zealand's longest standing game developer, and we make great game experiences. We aim to create and entertain, be successful and enjoy what we do, and we're looking for people who want that too. Over the years, we've built loads of games for all sorts of platforms, most recently titles like Into the Dead 2, Rival Stars Horse Racing and Agent Intercept. Our teams are small, and everyone involved can contribute to the decisions that shape our products. We're always working to build and maintain a safe and fun studio culture and we welcome applications from diverse candidates and those with a range of backgrounds, skills, and experiences.

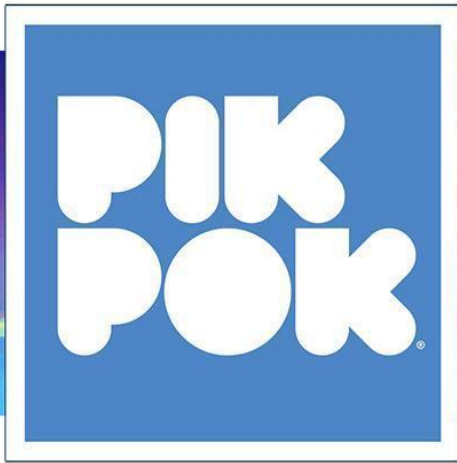
Which brings us to you. We're looking for an ad creative with experience working within a collaborative, team-focused environment. We need someone who'll be able to take the reins in driving the creative side of our digital advertising campaigns. You'll be part producer, part art director and part copywriter, able to generate many fun and inventive ideas quickly, and work with others to bring them to life. Reviewing campaigns, brainstorming and executing on new ideas through to completion is critical in this role.

You're the kind of person who:

- Takes pride in their work and strives to deliver their best
- Looks for opportunities to grow as a professional
- Is a quick learner
- Is a great communicator and listener, with strong soft skills
- Wants to contribute to building successful, supportive team cultures with sound processes
- Accurately estimates work, and can adapt to changing requirements and timelines
- Actively works to collaborate with others in all disciplines

We're the kind of studio that:

- Loves making great content
- Cares about work/life balance
- Tries to be proactive in understanding your needs through 1-1s and regular feedback rounds
- Can be flexible around family requirements

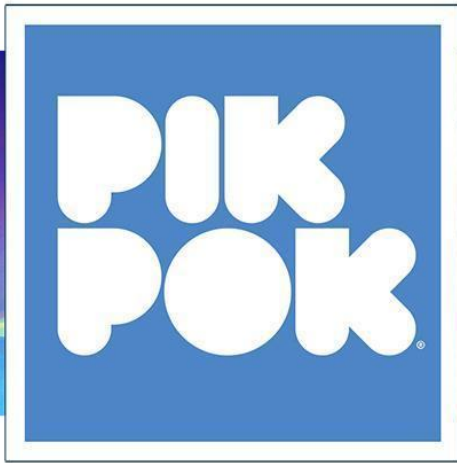


Responsibilities

- Collaborate with our in-house user acquisition (UA), video/motion, graphics, audio, and development teams to deliver video ads for our digital campaigns for multiple games in the PikPok portfolio.
- Assess high performing ads in collaboration with our in-house analytics team, analysing which concepts resonate and generating new briefs based on those concepts.
- Assess video team workload and deadlines and prioritise accordingly, updating stakeholders of any delays.
- Write clear briefs for our creative teams.
- Maintains awareness of industry standards and best practices for digital creatives across different ad networks and platforms.

Required Skills

- Some level of agency experience working across digital initiatives and advertising campaigns
- Able to operate effectively at a conceptual level - and be able to direct, guide and manage that thinking across both your own work and that of others
- Able to work effectively across a diverse range of tone, themes and styles
- Able to generate a high volume of great ideas and take those from concept through to execution and delivery
- Familiar with writing copy and creative briefs
- Comfortable with generating a high volume of creative work
- Proven planning, workflow, task management and scheduling skills
- A positive 'can-do' attitude, great work ethic and enthusiasm for iteration in pursuit of consistently excellent results
- Capacity to work well under pressure and to efficiently manage tight deadlines
- The ability to communicate effectively and with confidence
- A high standard of written and spoken English
- Good understanding of the digital advertising landscape and creative best practices.



Desired Skills

- Competency with Adobe CC and similar tools
- Capability in fundamental art and design practice, and a keen eye for detail as it pertains to motion graphics, timing, animation and visual effects

Contact

Please send your resume/CV, covering letter and portfolio of existing work: careers@pikpok.com. Applications not including a portfolio or showreel will not be considered. If group work is included in your portfolio, please provide an accurate and detailed breakdown of your specific contributions.

Due to current border restrictions, all applicants must be currently present in NZ, and hold an existing right to work (citizenship, permanent residence or visa providing an avenue to employment).

Additional contact details can be found below and by visiting us online at www.pikpok.com