



## Game Data Analyst

### Are you the passionate data analyst we're looking for?

We're PikPok, New Zealand's longest standing game developer, and we make great game experiences. We want to create and entertain, be successful and enjoy what we do, and we're looking for people who want that too. Over the years, we've built and published loads of games for all sorts of platforms, most recently titles like Rival Stars Horse Racing, Into the Dead 2 and Agent Intercept. Our teams are small, and everyone involved can contribute to the decisions that shape our products. We're always working to build and maintain a safe and fun studio culture and we welcome applications from candidates with a diverse range of backgrounds, skills, and experiences.

We're looking for a skilled, proactive individual who loves games to support the ongoing analysis of PikPok's digital & mobile titles to better understand user behaviour and commercial performance. If you have the majority of the skills and experiences listed below – get in touch – we'd love to hear from you!

### Skills:

- Analytical skills
  - Naturally curious and analytical in approach
  - Creative to find ways to get answers from data
  - Empathetic toward the product teams' goals & queries
- Good Proficiency in SQL
- Excellent communication
  - dealing with people from different backgrounds
  - working with multidisciplinary teams (Product managers, marketers, programmers, designers)
  - discussing solutions to new problems – i.e. problems no one is familiar with yet.
  - partnering with leadership

### Preferred Experience:

- 2+ years prior experience working as an Analyst
- Worked with customer-based data (e-commerce / gaming / advertising)
- Direct experience, or strong interest in games and game design.

- Familiar with Free To Play game mechanics and/or monetization
- Can provide concrete examples of enabling data-based decisions
- Working in or with cross-discipline teams
- Working in an Agile environment, with multiple calls for your time and headspace

### Responsibilities:

- Work collaboratively with product development teams to present data and analysis that will provide actionable insight into our titles improving the acquisition, engagement and monetization of our audience.
- Working within a motivated team - communicating effectively within that team as well as outwardly.
- Extract and analyze user data from multiple sources including server logs, 3rd party SDK's/tools, A/B tests etc.
- Create, maintain and distribute reports and insights to be used by product teams
- Assisting product developers to write effective and efficient telemetry and A/B tests, and testing these event results in a development, test and live production environment.

### Bonus Points for:

- Experience in free to play monetisation
- Experience with big data handling and processing
- Experience using Tableau (or similar data visualisation software)
- Experience with Python
- Experience with R
- Experience with statistical modelling
- Experience with machine learning

### Contact:

Please send your application along with a digital copy of your résumé/CV to: [careers@pikpok.com](mailto:careers@pikpok.com).  
Additional contact details can be found below and by visiting us online at [www.pikpok.com](http://www.pikpok.com)